

Please have the mailer fill out the necessary information, sign and fax back to Worldata.  
Upon receipt your order will be released for processing. Thank you.

## Harte Hanks List Rental Agreement

Mailer: \_\_\_\_\_ Date: \_\_\_\_\_  
Offer: \_\_\_\_\_ Broker order#: \_\_\_\_\_  
List Manager: \_\_\_\_\_ Worldata Order #: \_\_\_\_\_

**\*\*PLEASE HAVE THE MAILER AND SERVICE BUREAU OR BONDED LETTERSHOP SIGN THIS AGREEMENT\*\***

The undersigned list user unconditionally agrees to use the list described above for one time usage per individual order, whether such list is supplied on cheshire labels, magnetic tape or other materials. He/s he also agrees not to transfer, duplicate, reproduce or retain the mailing list in any form. The service bureau, is allowed to perform a merge-purge on these names solely for the purpose of eliminating duplicate mailings in conjunction with that campaign. Any other use is prohibited and could subject you to penalties.

The use of the mailing list shall be limited solely and exclusively to the specific mailing piece agreed to by the list owner. It is understood and agreed that the owner's lists have been and will be monitored to prevent improper and unauthorized use of the list.

The mailer, or its service organizations, may not employ any method to detect decoy names or alter or eliminate decoys.

The mailer or its service organizations may not add/copy any data including telephone numbers, fax numbers, and e-mail addresses to the rented list nor use it for telephone solicitations without written permission from the list owner.

**Any use other than merge/purge is expressly prohibited. In cases where the list owner and Renter have agreed to additional enhancements, it should be in writing and signed by both parties.**

The list user will be liable to the list owner for any loss, expense or damages caused by list user's breach of this agreement. Where breach included unauthorized use or disclosure by the list user or by third party of any names or addresses furnished, such liability will include our legal expense in any litigation resulting therefrom.

In addition, we guarantee that the person(s) in charge of our mailing operations also understands and agrees to these rental conditions:

List Renter hereby agrees that the above stated conditions are in effect for a 12-month period beginning on \_\_\_\_\_ 2008 and that these conditions apply to every order placed.

Harte Hanks List Rental Agreement- Continued

\_\_\_\_\_  
NAME OF BONDED LETTERSHOP OR SERVICE  
BUREAU

\_\_\_\_\_  
COMPANY NAME OF MAILER

\_\_\_\_\_  
AUTHORIZED SIGNATURE OF BONDED  
LETTERSHOP  
OR SERVICE BUREAU

\_\_\_\_\_  
SIGNATURE OF MAILER

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
DATE

**YOUR ORDER CANNOT BE APPROVED OR RUN AT THE SERVICE BUREAU UNTIL  
THIS DOCUMENT IS SIGNED AND FAXED BACK TO WORLDDATA!!**