

LRP Reciprocal Rental Agreement

List Brokerage Firm: _____

List Broker Contact Name: _____

Mailer: _____

Offer: _____

This Agreement dated as of _____, 2010 (the “Effective Date”), shall have a term commencing on the Effective Date and ending 12- months thereafter

_____ (mailer), understands that all orders are being processed on a reciprocal basis.

It is understood that LRP will be cleared to rent a reciprocal quantity of names from the customer lists of the aforementioned mailer.

Signed,

Mailer: _____

Signature: _____

Printed Name of Individual: _____

Title: phone: _____

Date: _____

Email address: _____