JANUARY						
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26 27 28 29 30 31

2023



EMAIL MARKETING CALENDAR

Outcome Media's research division aggregates email campaign statistics from over 50,000 campaigns that are executed annually. These campaigns measure results from over 7 Billion transmitted messages. Outcome Media strongly encourages marketers to test all delivery timing options to find the optimal strategy for your specific programs.

TOP PERFORMING DATES

- AVERAGE PERFORMING DATES
- POOR PERFORMING DATES

APRIL Sun Mon Tue Wed Thu Fri Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MAYSunMonTueWedThuFriSat12345678910111213141516171819202122232425262728293031111	JUNESunMonTueWedThuFriSat12345678910111213141516171819202122232425262728293010	GURU CONFERENCE 2023 COMING SOON!	
JULY Sun Mon Tue Wed Thu Fri Sat 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 <	AUGUSTSunMonTueWedThuFriSat123456789101112131415161718192021222324252627282930311	SEPTEMBER Sun Mon Tue Wed Thu Fri Sat 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	IOO% FREE TO ATTEND!	
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EVALUATE

JANUARY Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 25 25 23 28 29 30 31 1 10 10 10 10 10	2023 B2C
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TOP PERFORMING DATES

- AVERAGE PERFORMING DATES
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